

A World-Class Executive Education

A Digital Expedition in the Banking Industry, 2017-2018



KET NYET

Empower the World's Future Leaders™

[The Mission of KET-NYET]

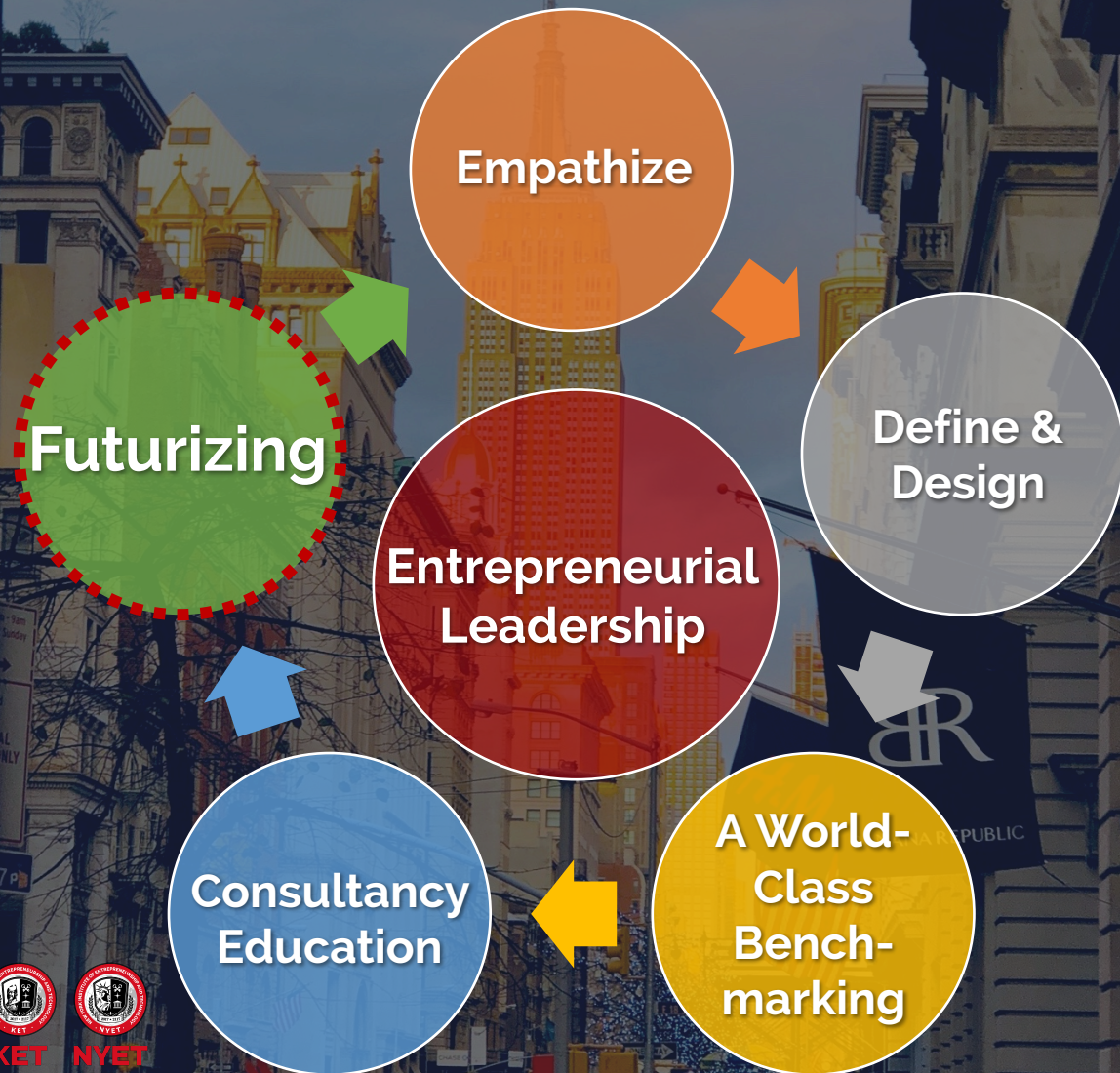


KET NYET



KET-NYET's On-Demand Futurizing Program™

A World-Class Global Executive Education



“Live Today
as *Futurizing*™”

The Future will be Entirely New

Put the Future into Your Business Today

Build the Future into Your Work Today

Live Today but Focus on the Future

Be Prepared for the Future of Business

Let our Futurizing Program
Build Your Future



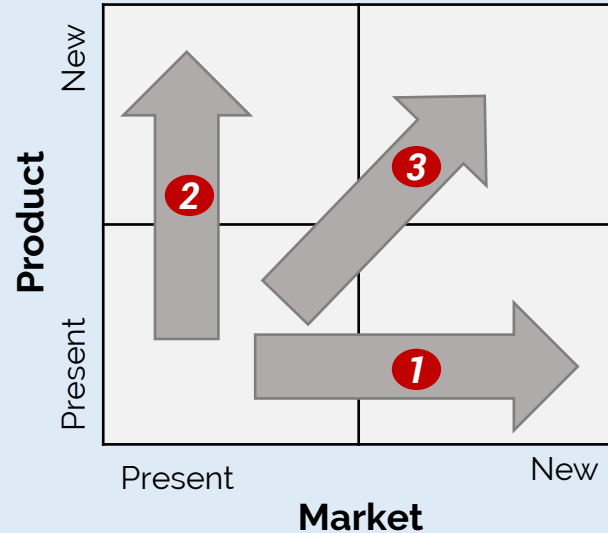
KET



NYET

KET-NYET's Corporate Growth & Venturing Programs

The Pathways for Corporate Growth



Fitness of the Dynamics

- Path
- Stage
- Mechanism

The Management Mechanism for Corporate Growth



1

Global Reach-Up Program™ : Global Markets / Business Development

2

Innovative Scale-Up Program™ : Product / Business Innovation & Corporate Venturing

3

Global Jump-Up Program™ : Global Diversification & Transnationalization

KET-NYET's On-Demand Futurizing Program™ for Korean Banks

NEW YORK

SEOUL

BEIJING



DIGITAL EXPEDITION

NEW
YORK



NEW YORK

Executive members of major 3 Korean banks visited New York to see the global trend of 'Digital Transformation' in the banking industry.

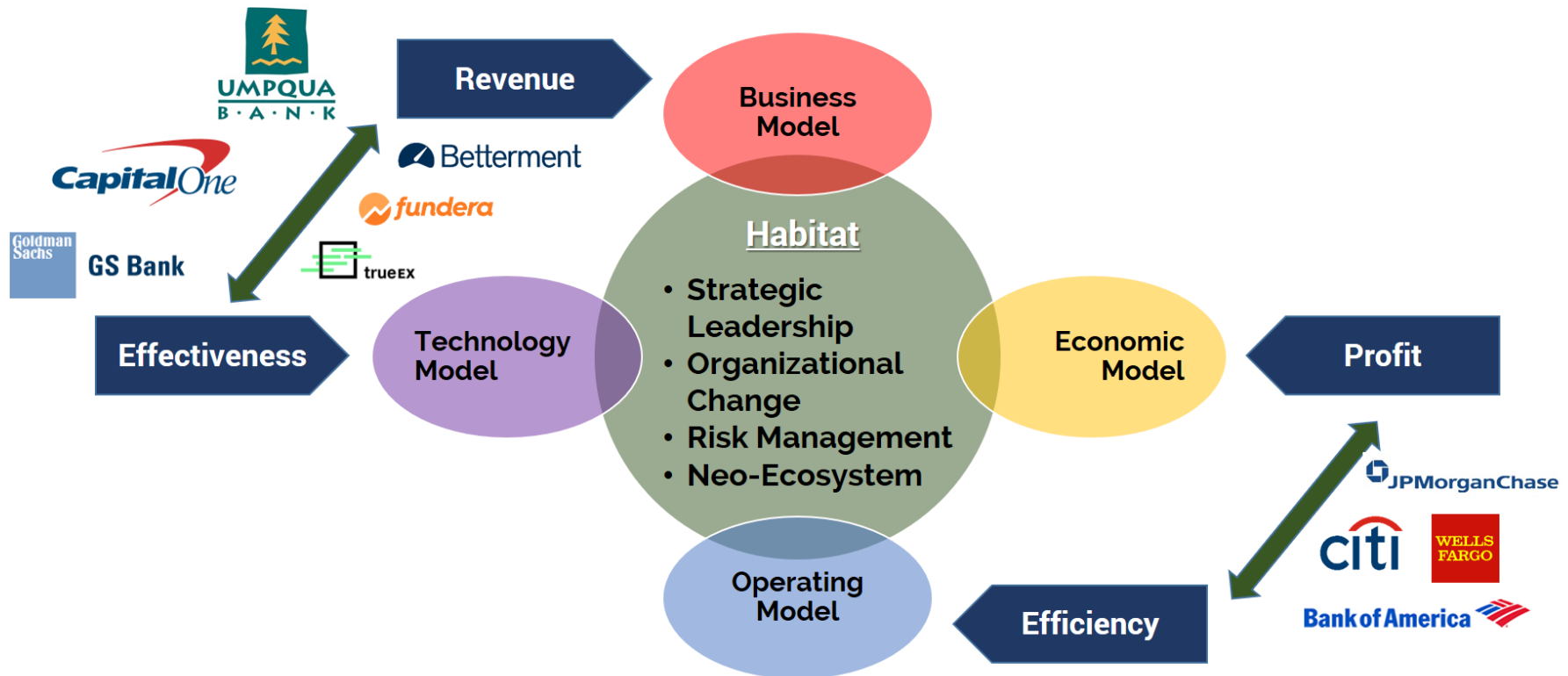
For the Digital Strategy, 5 sectors are crucial:

- 1) Habitat, 2) Business Model,**
- 3) Technology Model,**
- 4) Operating Model, 5) Economic**

With the leading model in banking, the leading firm in AI field, disruptive innovative firms in finance industry, we can analyze them with the 5 factors above.

It leads us to find the future of Digital Banking.

Where and How are we going to find the keywords of Banking Business in Global Digital Environment?



Our Partners in New York:



IPsoft automates IT and business processes for enterprises across a wide range of industries. Through its portfolio of world leading autonomic and cognitive solutions it provides services that allow its clients to secure competitive advantage. Headquartered in New York City, Amelia, the AI banker is one of its valuable assets.



Dom & Tom is an end-to-end digital product development studio focused on emerging technologies. From startups to enterprise solutions, the apps we produce for our clients support their strategic initiatives first and foremost through open collaboration, forward-thinking user experience, engaging design, and cross platform development for both web and mobile.

SEOUL

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K.E.Y Platform 2018

2018/04/19~20

Conference

Breakout Session 1 Program:
**Disruptive Innovation by AI Blockchain Technology in the
Finance Industry and Redefining the Financial Business**

Organized by Money Today



**The AI-driven Innovation & Transformation
in the Financial industry**

Jonathan Crane,
Chief Commercial Officer,
IPsoft



**New Trends of Digital Consumers, Digital
Finance and Digital Business Design**

Dominic Tancredi,
Cofounder, CEO&CTO,
Dom & Tom



**Disruptive AI-Technologies in
Financial Business**

Edgar Eldred Troutd, Ph.D., Assistant Dean
for Research and Strategic Partnerships, Long Island
University, Brooklyn

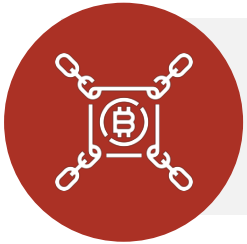
K.E.Y Platform 2018

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Finance Industry and Redefining the Financial Business**

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**Blockchain & Cryptocurrency I
n Financial Industry**

Savvas Mavridis,
CEO,
CartaPrimo, Inc.



**New Business Models and Development
in Financial Service**

Edward G. Rogoff,
Dean, School of Business,
Long Island University



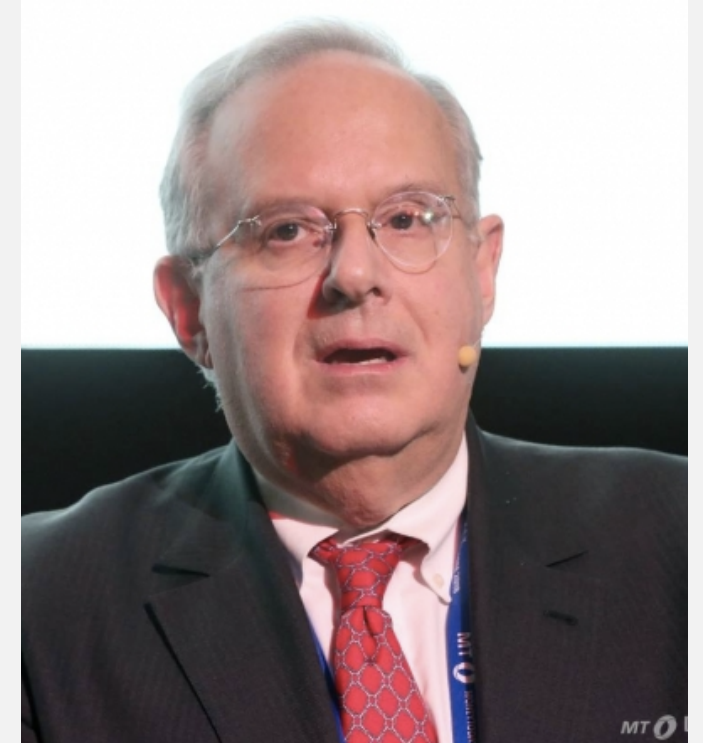
SEOUL



DOM & TOM



Edward G. Rogoff



NYET Digital Finance MBA

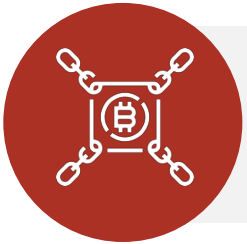
2018/04/23~25

Intensive Professional Studies

Topics:



**Artificial Intelligence &
Machine Learning in Finance**



**Blockchain & Cryptocurrency
in Finance**



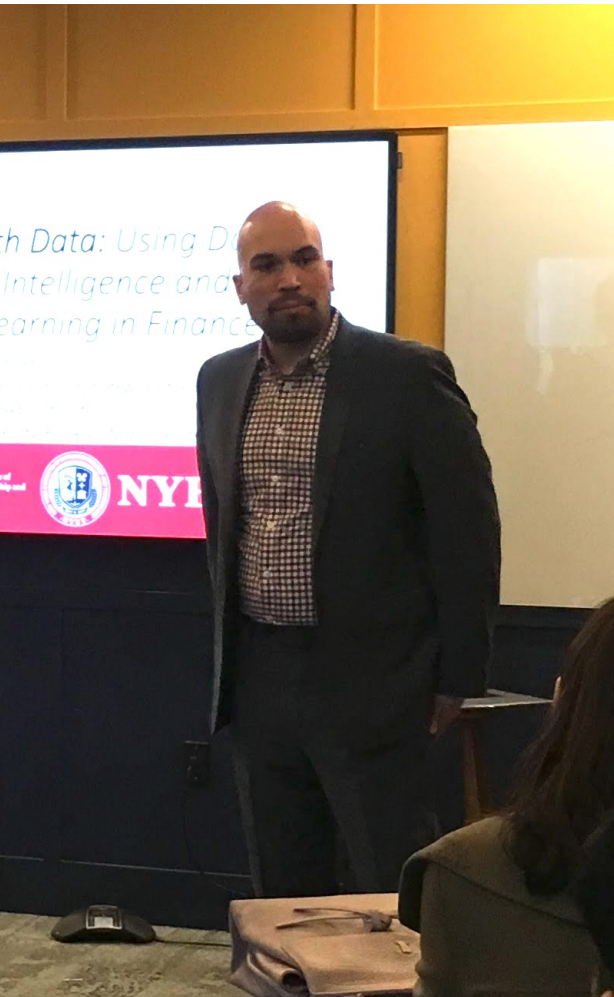
**New Business Development
in Finance Industry**



Speakers:

- Dr. Edgar Troudt

- Research & Strategic Partnerships, Long Island University. Phd., Assistant Dean



- Dr. Edward Rogoff

- Dean & Professor at Long Island University Business School, Brooklyn, NYC



- Savvas Mavridis

- Carta Primo Inc. CEO
- Strategic Advisor, Morgan Stanley



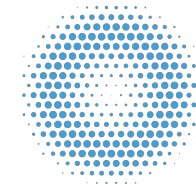
- Young-dall Lee

- Entrepreneurship, Dongguk University Business School Professor





- Learning the Future of Finance
- Learning Amelia (IP Soft AI banker)
- Networking
- Mentoring



AMELIA

IP SOFT



kotra

Global Business Platform



SEOUL

DIGITAL EXPEDITION

BEIJING

Digital Expedition @ Beijing

2018/03/29~04/04

With the companies in China, like 'Baidu', 'Xiaomi' and other leading companies in the sector of 'Blockchain', exploration was made by the bank executives from Korea.

Blockchain, it could be redefine as
"A Digital-Trust-System Network"



BEIJING



BEIJING



Blockchain has been utilized in most of the Finance industry and the mass production industry.
The entities are the companies which can create their own business ecosystem.



KET NYET

A World-Class EXECUTIVE EDUCATION

Korea Institute of Entrepreneurship & Technology™
New York Institute of Entrepreneurship & Technology™

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