### KET-NYET's On-Demand Futurizing Program™

# A World-Class **Executive Education**









Empower the World's Future Leaders™



## ABOUT KET NYET.

#### KET-NYET

Korea York Institute of Entrepreneurship & Technology-New York Institute of Entrepreneurship & Technology, is

The Powerhouse for Innovation & Entrepreneurship™

**NYET,** as the Global Headquarter of our international presences, presents directions and methodologies to achieve our mission and strategic goals in a detailed manner across the globe. We play a key-role to solve the essential and fundamental problems in our society with scientific and strategic approaches.

KET is the Powerhouse for Innovation and Entrepreneurship<sup>™</sup> for Korean communities. With NYET together, we present and implement multifaceted and in-depth strategic ways of innovation and entrepreneurship so that the entrepreneurial ecosystem of the country, cities, companies, and schools can be achieved at a world-class level.

We aim to

Empower the World's Future Leaders™









## Our Value Responsibilities are...

#### **EDUCATION**

We Empower the World's Future Leaders. With independently developed concrete pedagogues including The 7 Step Model for Entrepreneurial Leaders™, The Hexagon Model for Entrepreneurial **Experts<sup>™</sup>, The Immersion-Lab-based Experiential Learning Model™**, we aim to empower Entrepreneurs and Entrepreneurial Leaders.

#### A World-Class Supplementary Education

- The Future Academy™ (Pre & Kindergarten)
- The Future College™ (Primary-Secondary)
- The Prime College™ (Undergraduate)

#### A World-Class Executive & Professional Education

- The School of Entrepreneurship™ (for Executives / Entrepreneurs)
- The Professional School™ (for Young Professionals)
- On-Demand Global Executive Education™

#### RESEARCH

A research work for governments and businesses should ensure the effectiveness of the results. **Empathy and Accountability** are our keys for the effective research.

We aim to solve the structural problems our clients are facing through a scientific and strategic approach.

- Entrepreneurial Ecosystems & Public Policy at Country / City / Corporate / University & College level
- National / Regional Innovation System
- Economic Development
- Consumer & Market Research
- · Regulations, Constrains, and Political-**Economic Environments**

#### CONSULTING

We aim to unlocking clients' potential and achievement. Our consulting services provide and enable effective and unique solutions from a global perspective. Stay away from the status quo. Our Futurizing program facilitates our clients' way of building a greater future.

Our consulting areas that aim to solve our clients' facing challenges through a very practical, scientific, and strategic approach are as follows.

- Product & Business Model Innovation
- Global Positioning & Expansion
- Strategic Renewal
- Corporate Turnaround Management
- Financial Restructuring
- Re-Capitalizing
- Mergers & Acquisitions
- International Partnership & Alliance

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## A Very Worldwide Innovation & Entrepreneurship Network



## WHY KET-NYET?

#### Ol World-class & broad global network

Our programs are based on a global perspective and global network including key companies & institutions in New York, Beijing, Israel and more.

## O2 In-depth knowledge & experience, and world-impact

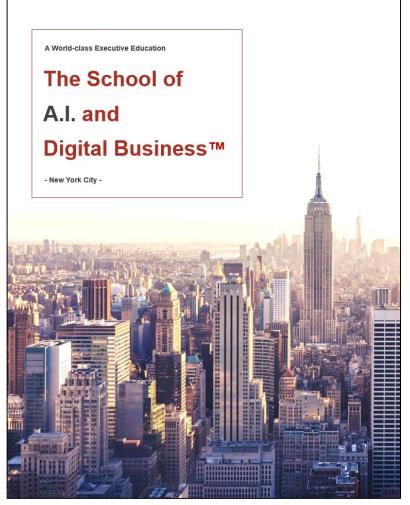
With our philosophy, educators, pedagogies, infrastructure, and leadership, we make sure every participant of our programs is embellished with exhaustive knowledge and experience. We make a significant impact in the real world so that the world move forward.

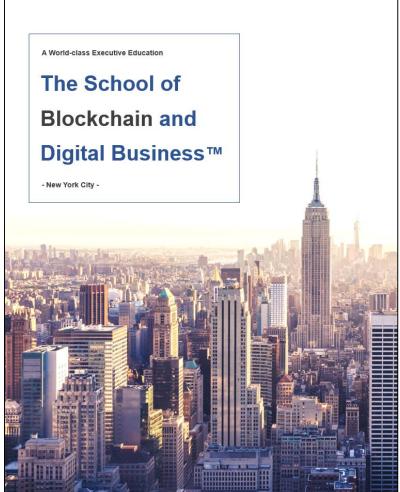
#### O3 A front-runner in state-of-art fields

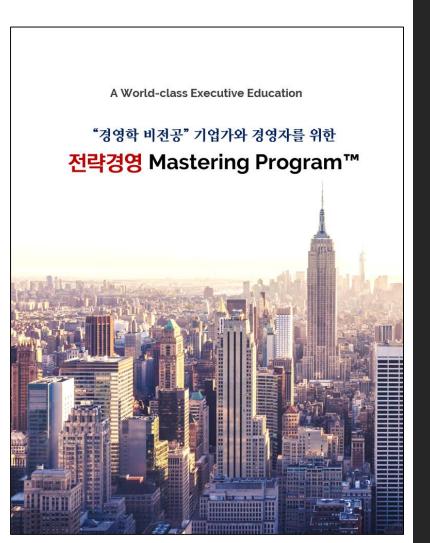
Ranging from Digital Transformation, Artificial intelligence to Blockchain, to Entrepreneurial Challenges, our programs cover what you want to learn more about with strong partners from diverse fields.



## Our Digital Business Programs







# NYET. EDUCATION

A World-Class Executive & Professional Education™



#### **KB Digital Transformation**

(2018.12 'Corporate Finance' & 2017.12 'Digital Leadership' @ New York)



#### **Hana Bank Digital Innovation Expedition Project**

(2019 & 2018 & 2017 Digital Banking @ New York City, Beijing, Malaysia, Indonesia, Vietnam, Cambodia, Thailand)



#### **The NH Digital Expedition**

(2018.12 'Digital Finance' & 2017.12 'Digital Leadership' @ New York)

## **NEW YORK CITY, USA**

















## **BEIJING, CHINA**

















## **TOKYO, JAPAN**





## **ASEAN** (Malaysia, Indonesia, Thailand, Vietnam, Cambodia)













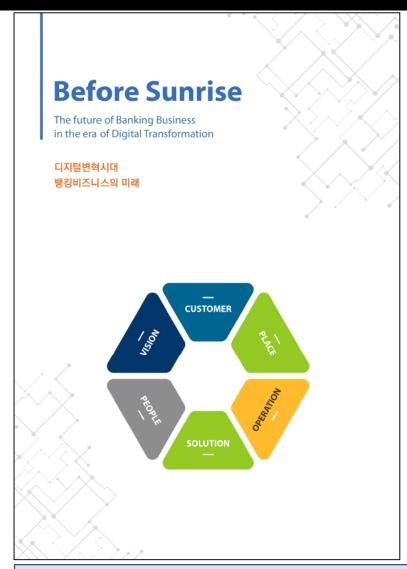


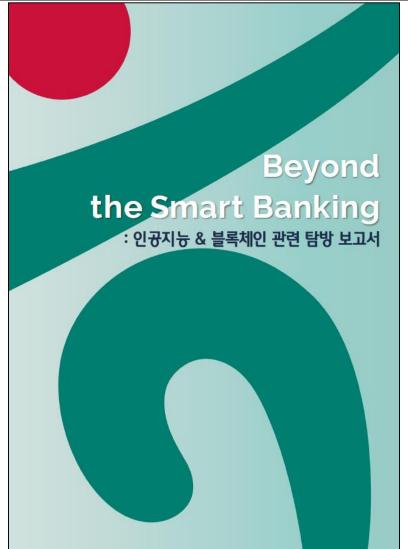






## Global Education / Research Performance







## **Beyond the Borders**

: KEB 하나은행 Pan-Asia 전략을 위한 제언 보고서

본 보고서는 KEB 하나은행의 글로벌증기비전 [2540] 실천을 위한 아세안(ASEAN) 5개국-말레이시이 인도네시아, 베트남, 캄보디아, 태국-을 대상으로 2019년 2월 및 3월 총 3차례에 걸쳐 행애진 글로튀 금융 연수 및 현장 탐방 조사 결과를 토대로 한 전략적 제언을 담고 있습니다.

- Submission of In-depth Survey Report (3 times) / Seminar for internal report (1) / Network with Central Bank of Malaysia and Central Bank of several countries
- 2018 K.E.Y. Platform Special Seminar 3 days (free of charge, 30 attendees) / 2019 K.E.Y. Platform (Invited President of FinTech Association from Malaysia and Thailand)





## **OUR LEADERSHIP**



## **Empower the World's Future Leaders**™

The Powerhouse for Innovation & Entrepreneurship™







#### **Dr. Young-Dall Lee**

Principal of KET-NYET

- Board Member, DGIST (Daegu Gyeongbuk Institute Of Science And Technology), Korea
- Dean and Professor of International Affairs, Life University, Cambodia
- Former Professor of Entrepreneurship & Strategy at Graduate School of Business, Dongguk University, Seoul, Korea
- DBA & MS from Baruch College of the City University of New York, NY, USA
- Ph.D. & MBA from Hanyang University, Seoul, Korea
- Industry-Backgrounded in NYC, Moscow, and across the globe
- A member of the Committee of the Future Talents of the Presidential Advisory Council on Science and Technology, Korea
- A member of the Committee of the Women Entrepreneurship Initiative of Ministry of SMEs and Startups

## **Empower the World's Future Leaders™**

The Powerhouse for Innovation & Entrepreneurship™







## **Dr. Edward G. Rogoff**Chair of the Advisory Board, NYET









- Professor and former Dean at Long Island University Business School, Brooklyn, NYC, USA
- Former Professor & Department Chair of Management at Baruch College of the City University of New York – Developed #4 under and #9 graduate Entrepreneurship in the US
- Doctoral Research at Columbia University within the Supervision from Dr. William Vickrey, awarded the 1996 Nobel Memorial Prize in Economic Sciences
- Board Member of NYC Research Foundation

- Review Panel Member, National Science Foundation (NSF)
- Entrepreneurship Educator of the Year 2010, USASBE
- Entrepreneurship Consultant at the World Bank
- Columnist at New York Times, Forbes, and Newsday
- BA, MA, MBA, & Ph.D. in Economics and Management from Columbia University in the City of New York



## **Dr. Jung-Hwa Han**Chair of the Advisory Board, KET









- Professor & Dean(former) at Hanyang University Business School, Seoul, Korea
- The 13<sup>th</sup> Administrator of the SMBA (Ministry of SMEs and Startups), Korea
- Principal, Korea Venture Research Institute
- The Chair, The Committee of Assessment of KOSDAQ
- Chairperson at Several Key Korean Academic Societies in Business
- BBA from Seoul National University,
   MBA & Ph.D. in Strategic Management & Entrepreneurship from the University of Georgia, GA, USA

## **Empower the World's Future Leaders™**

The Powerhouse for Innovation & Entrepreneurship™







**Dr. Myung-Soo Lee**Global Initiative / Marketing

- Deputy Chair of the Advisory Board, NYET
- Ph.D. in Marketing from the State University of New York
- MBA in Marketing / MS in Statistics from the State University of New York
- Former Dean & Professor at Zicklin School of Business of Baruch College of the City University of New York
- Vice Provost for Global Initiative at Baruch College of the City University of New York



#### **Mohammad Ridzuan Aziz**

Principal of The Futurizing Campus & Resort

- President of the Fintech Association of Malaysia
- CEO of Sedania As-Salam
- Bachelor of Science in Economics, majoring in Accounting and Finance from University of Wales, Aberystwyth
- MBA in Management Information Systems, International Islamic University Malaysia
- Former Director/Co-founder, RHT Compliance Solutions
- Former Head of Monitoring and Surveillance for Asia Pacific, Nomura Securities
- Prominent Enterprise of The Year at Malaysia Fintech Awards 2018



**Dr. Chan Lee**Human Resource Development
& Digital Labors

- Advisory Board Member of KET
- Professor of Human Resource Development (HRD) at Seoul National University
- Ph.D. & MA from the Ohio State University, OH, USA
- LG Electronics USA & LEGO Korea
- Industry-Backgrounded in the US and Korea

## **Our Faculty Members**

The Powerhouse for Innovation & Entrepreneurship™







#### **Dr. Edgar Troudt**

Artificial Intelligence & Machine Learning

- Associate Vice President of Academic Affairs, Vaughn College of Aeronautics and Technology
- Former Professor at Baruch College, City University of New York
- Former Assistant Dean for Research and Strategic Partnerships at Long Island University, Brooklyn
- He will intensively introduce technical analysis of 'Amelia', an artificial intelligence banker, who performs bank teller functions for the first time in the world.
- Bachelor's, Master's, and Ph.D. in Computer Science from The City University of New York.



#### **Savvas Mavridis**

Blockchain & Cryptocurrency

- C-level executive having served various tier-one investment banks as CTO / COO in capital market trading.
- Executed digital transformation strategies, restructuring, and implementation programs derivatives, structured products, and lending businesses.
- Lehman Brothers (post-bankruptcy) restructured all technologies for asset wind-down.
- BS from New York University, Graduate Certificate from Columbia University, and MBA from Baruch College of the City University of New York



#### **Shyam Nagarajan**

Blockchain

- Director and Partner, Go To Market Blockchain Networks at IBM Services
- Former IBM Global Sales Director
- Former Chief of Staff, Office of GM, IBM Hybrid Cloud Sales
- Former IBM Global Sales Leader Application Platform, IT Operations and Pure Application Systems
- Executive Education from Columbia University (Leading Strategic Growth and Change, Essentials of Management)
- Bachelors in Computer Science Engineering from Madurai Kamaraj University

## **Our Executive Officers**

The Powerhouse for Innovation & Entrepreneurship™





## Lee, Martin

- CIO & Legal Counsel
- Attorney at Law (NSW, Australia)
- LL.B Law, LL.M International Law (University of Technology, Sydney, Australia)
- BA. Applied Science. MRT (University of Sydney, Australia)

#### SYSTEM IS VITAL FOR INTERNATIONAL CRIME

## Dr. Kwon, Hyejin

- CPO & Innovation Counsel
- Consumer Science Lab Leader at LG Electronics
- BA, MS, & Ph.D. in Consumer Science (Seoul National University)

## Park, Rain

- Dean of the Future College
- Channel Manager at Oracle University
- Team Manager of Education Center at the Electronic Times
- Adjunct Professor at Nam-Seoul Univ.
- B.S., M.E. (Seoul National University)
- MBA-MOT (Sogang University)

## **Our Executive Officers**

The Powerhouse for Innovation & Entrepreneurship™







## **Members of the Advisory Board & Faculties**

The Powerhouse for Innovation & Entrepreneurship™





#### Dr. Ahn, Chang-Won

- Electronics and Telecommunications Research Institute, Korea
- Ph.D. in Industrial Engineering (KAIST)

#### Dr. Cho, Sung-Hwan

- CTO at NanoCellect Biomedical Inc., USA
- Ph.D. in Bio-MEMS (University of California San Diego, USA)

#### Dr. Ha, Kyu-Soo

- Professor of Entrepreneurship at Hoseo University
- JD (Touro College Jacob D. Fuchsberg Law Center, NY, USA)
- Ph.D. in Buisness (Hanyang University)
- Attorney at Law (NY, USA)

#### Dr. Kim, Do-Hyeon

- Professor of Business(Entrepreneurship) at Kookmin Univerity
- Ph.D. in Aerospace Engineering (Seoul National University)
- Ph.D. in Business (Warwick University, UK)

#### Dr. Kim, Jae-Gu

- Professor of Business(HR) at Myongji University
- Ph.D. in Business (Seoul National University)

#### Dr. Kim, Sun-Jin

- Professor of Digital Media at Kyungsung University
- Ph.D. in Journalism & Media (Korea University)

#### Dr. Ku, Sam-Ok

- · Korea Aerospace Research Institute.
- Ph.D. in Aerospace Engineering (KAIST)

#### Dr. Kwon, Hyeog-Ug

- · Professor of Economics at Nihon University, Japan
- Ph.D. in Economics (Hitotsubashi University)

#### Dr. Kwon, Soo-Ra

- Professor of Business(Strategy) at Hanyang University
- Ph.D. in Business (Yonsei University)

#### Dr. Shin, Sung-Hee

- Professor of Education at Queens College of the City University of New York
- Ph.D. in Education (Columbia University in the City of New York)

#### Dr. Sohn, Jeong Lak

- · Korea Institute of Machinery and Materials.
- Ph.D. in Mechanical Engineering (KAIST)

#### Dr. Song, Chisung

- · Korea Institute of Machinery and Materials.
- Ph.D. in Mechanical Engineering (Seoul National University)

#### Dr. Yoo, Byungjoon

- · Professor of MIS at Seoul National University
- Ph.D. in Business (Carnegie Mellon University, USA)

#### Ji, Jungwoo

- · Principal, EUS+ Architects
- Master of Architecture (Cornell University, USA)

#### Nam, Keonsoo

- · Perkins Eastman Architects
- Master of Architecture (Massachusetts Institute of Technology-MIT, USA)

#### Suh. Minwoo

- · Principal, EUS+ Architects
- Master of Architecture (Cornell University, USA)

#### Son, Ikchan

- · Attorney at Law, Korea
- Juris Doctorate (Seoul National University)

## **Our Clients and Partners**







































2019 NYET



















**AMORE** PACIFIC

















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